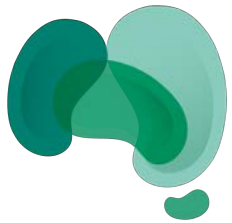


HMA Half-Year-In-Review 2025



**HEARING MATTERS
AUSTRALIA**

Support from real life experience

About HMA

- Founded as Self Help Hard of Hearing (**SHHH**) in **1983**, by **Mary Sparke**, as a consumer-led self-help group
- Changed the name to ***Hearing Matters Australia*** in 2018
- A voluntary, self-funded, and not-for-profit organisation incorporated in NSW

Mission

To provide support based on lived experience to help people living with hearing loss.

HMA's Core Services

Publishing quarterly journals
– ***Hearing Matters***
(1983 till current)

Publishing digital magazines
– ***Hearing Research Matters***

Hearing Aid Bank
(1988 till current)

Outreach program

Advocacy

Hearing Awareness Videos
(education program)

Membership engagement
activities

- Information Centre
- Face-to-face Café and Chat
- Peer Support Sessions
- Opportunities to Hearing Research Study



Hearing Aid Bank Program



Since 2024, our Hearing Aid Bank program is not only supporting Asylum Seekers/Refugees and eligible individuals with low income **in NSW** but also helping children and adults with hearing loss **in Samoa and the Philippines**, in collaboration with **Professor Philip Newall AM and Cristy Newall**.



Philip and Cristy Newall in Samoa

Scan this QR code to
watch the video
about the
hearing service
in Samoa.

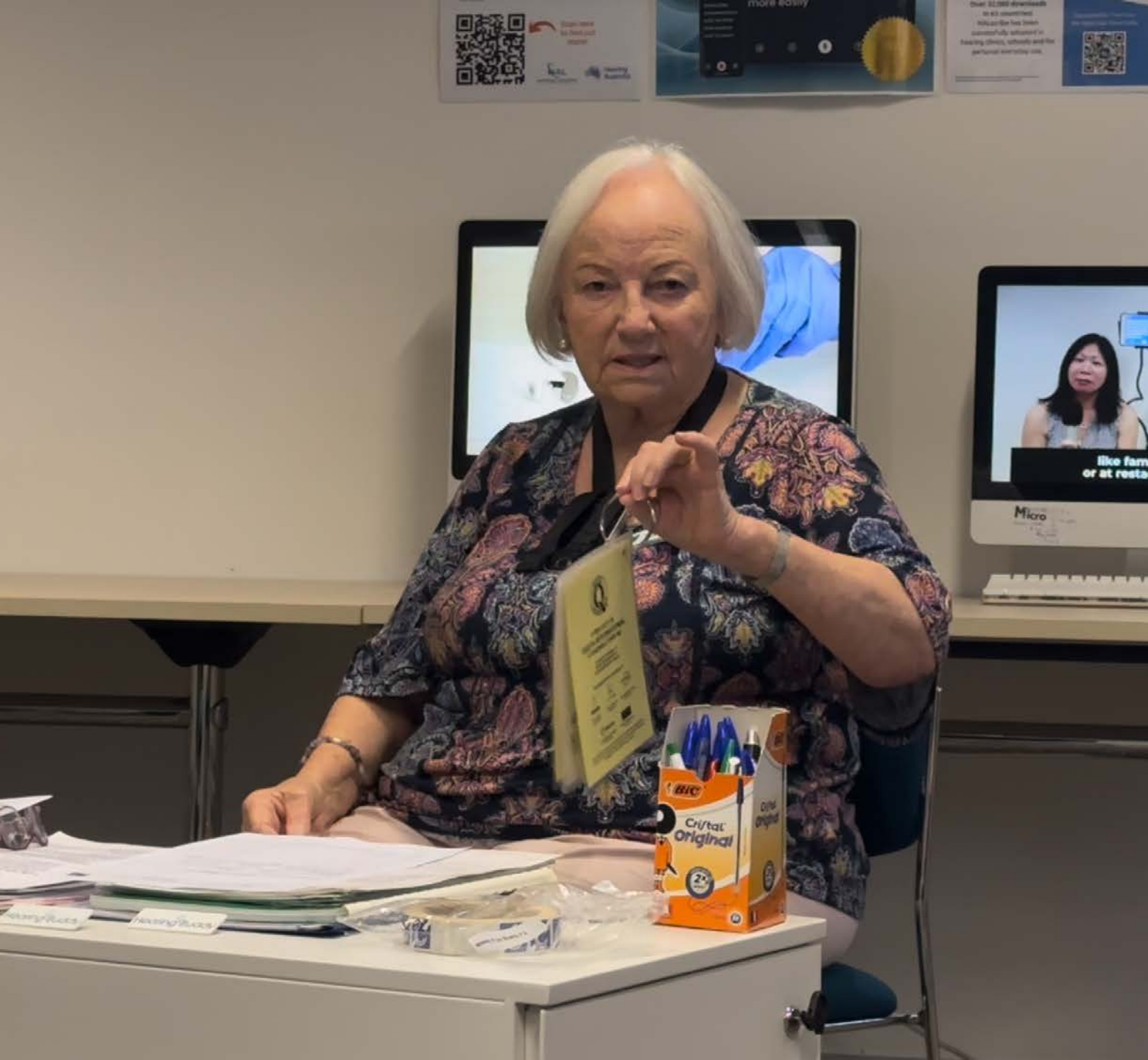


Image: Hearing aids
donation to the Royal
and Pontifical
University of Santo
Thomas in Manila,
6 September 2024.



Café & Chat Sessions

HMA continues to host **monthly face-to-face Café and Chat sessions** with guest speakers.



25th March 2025

Libby Harricks Award recipient and guest speaker, **Pat Fulton**, talked about challenges that people with hearing loss face in hospitals and aged care facilities, discussed self-help tips and things can be easily done to support aged care residents.

Alarms and Alerts

Notification

- Alarm clocks (vibrating, flashing)
- Alarms and Alerts (vibrating, flashing, loud)
- Smartwatches (vibrating)



29th April 2025

HMA life member and
guest speaker,

Andrew Stewart,

shared his expertise in
hearing technology
focusing on **alerts** and
alarms for daily living,
including hands-on tips
and demonstrations.

OPY IN THE UK

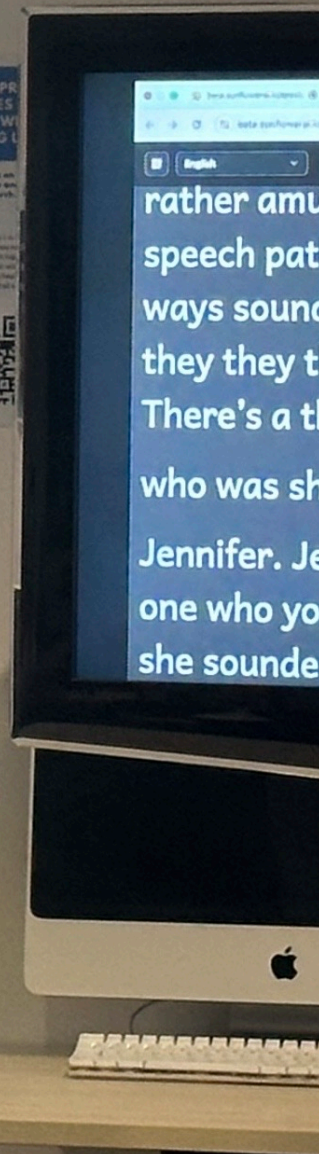
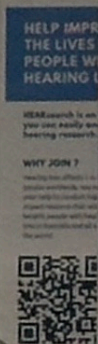
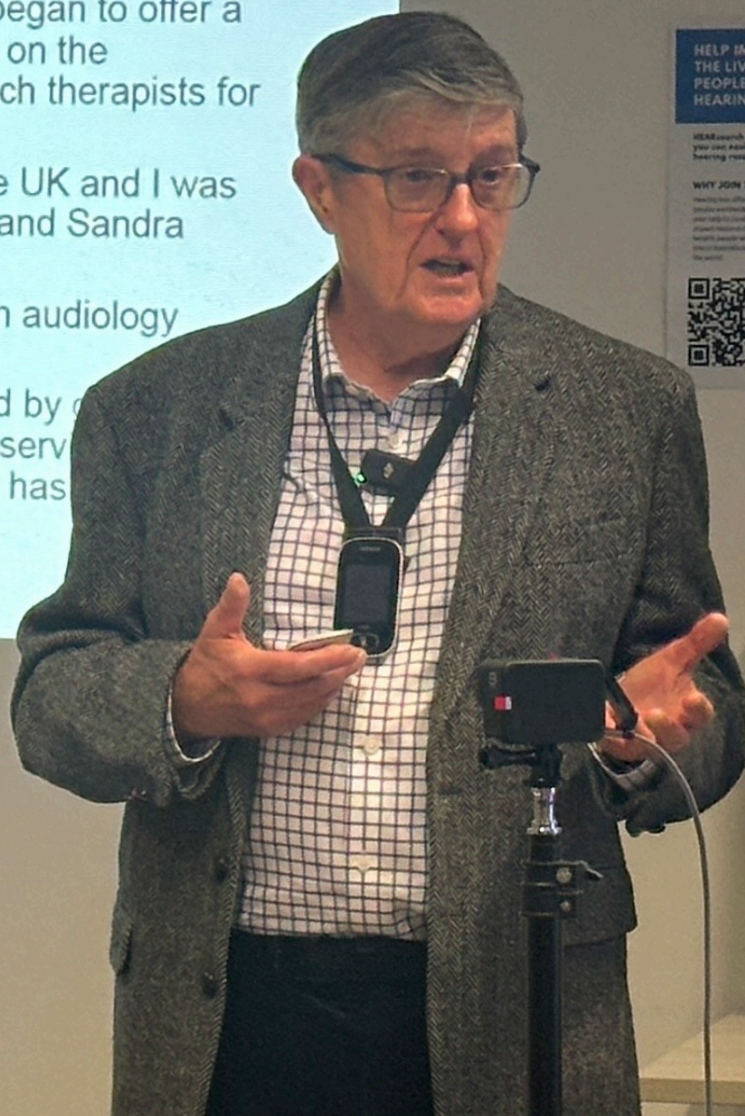


and the City Literary Institute began to offer a
sts in the late 1970's, based on the
n training programs for speech therapists for

rapists were appointed in the UK and I was
my centre (Christine Moses and Sandra

y Lit course, Christine was an audiology
teacher.

e UK were gradually replaced by
felt that they could offer the serv
therapists and the profession has



21st May 2025

HMA committee member
and guest speaker,

Professor Philip Newall AM

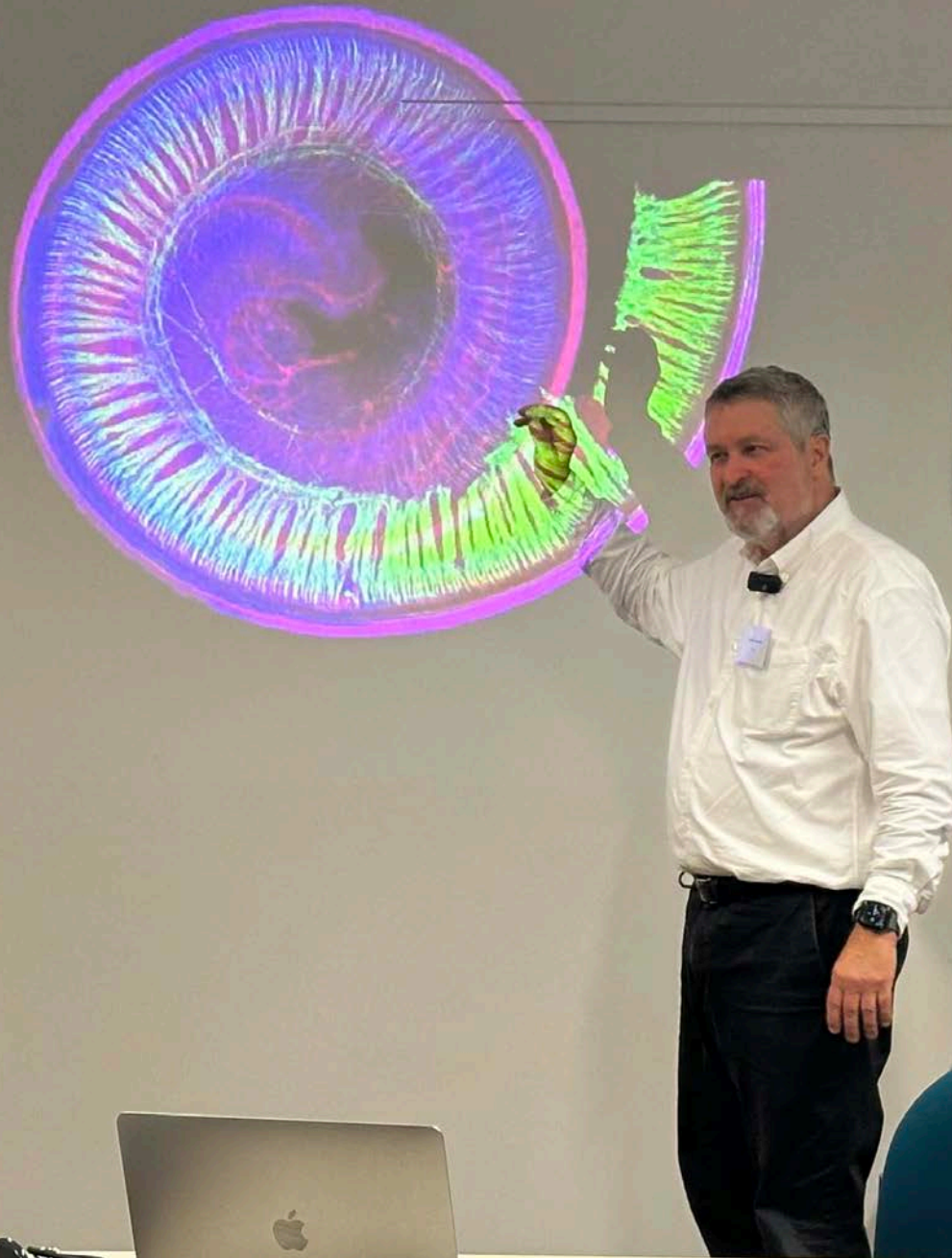
shared his experiences about
Hearing Therapists in the UK.
Hearing Therapists provided
advice and counselling,
rehabilitation and support
for adults and children who
have a hearing loss.



4th June 2025

Our guest speaker
Karen Hirschausen,
Principal Audiologist for
Commercial Clinical Services
at Hearing Australia, brings
over 25 years of experience to
the field of audiology. She
shared insights into Hearing
Australia's general and
specialist services, with a
particular focus on support
for adults.

The Cochlear Hair Cells



25th June 2025

Our guest speaker,
Dr William Martens -
perceptual psychologist,
cochlear implant recipient,
HMA committee member,
and senior research
Scientist at NAL - shared
insights from his past and
current hearing research on
hearing matters and
hearing health.



Scan the QR Code & **Subscribe** to our HMA
YouTube Channel *@HearingMattersAustralia*

Watch our recorded Café and Chat Sessions, Lived Experience
Interviews, Hearing Research Talks, and other videos online....



Outreach Program Impact

HMA outreach presenters and volunteers participated in **5 events** this half year to raise awareness of hearing loss and to share experiences and tips in managing hearing loss.



3rd March 2025

**World Hearing
Day Event
at the
Australian
Hearing Hub**



11th March 2025

Outreach Help Desk at Meadowbank Community Centre



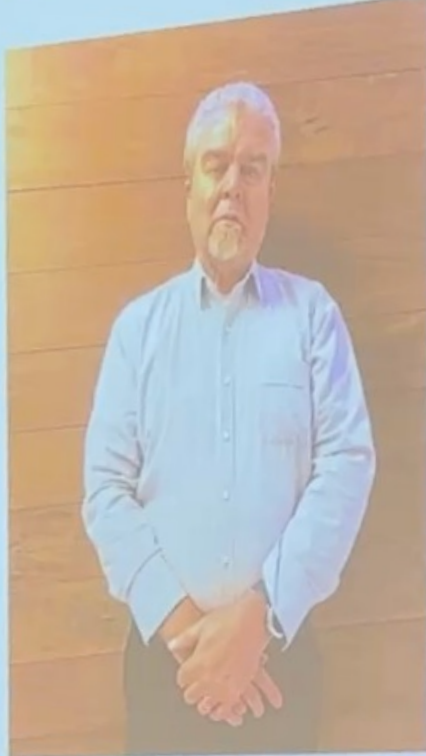
12th March 2025

Senior Expo Day – Ku-ring-gai Council



18th March 2025

Anglicare Warrina Village Castle Hill



About my Hearing Journey

**14th May
2025**

**Macquarie
University
Introductory
Audiology
Class**





3rd July 2025

**Living well with health challenges - Health Day for Seniors
by Ku-ring-gai Council**

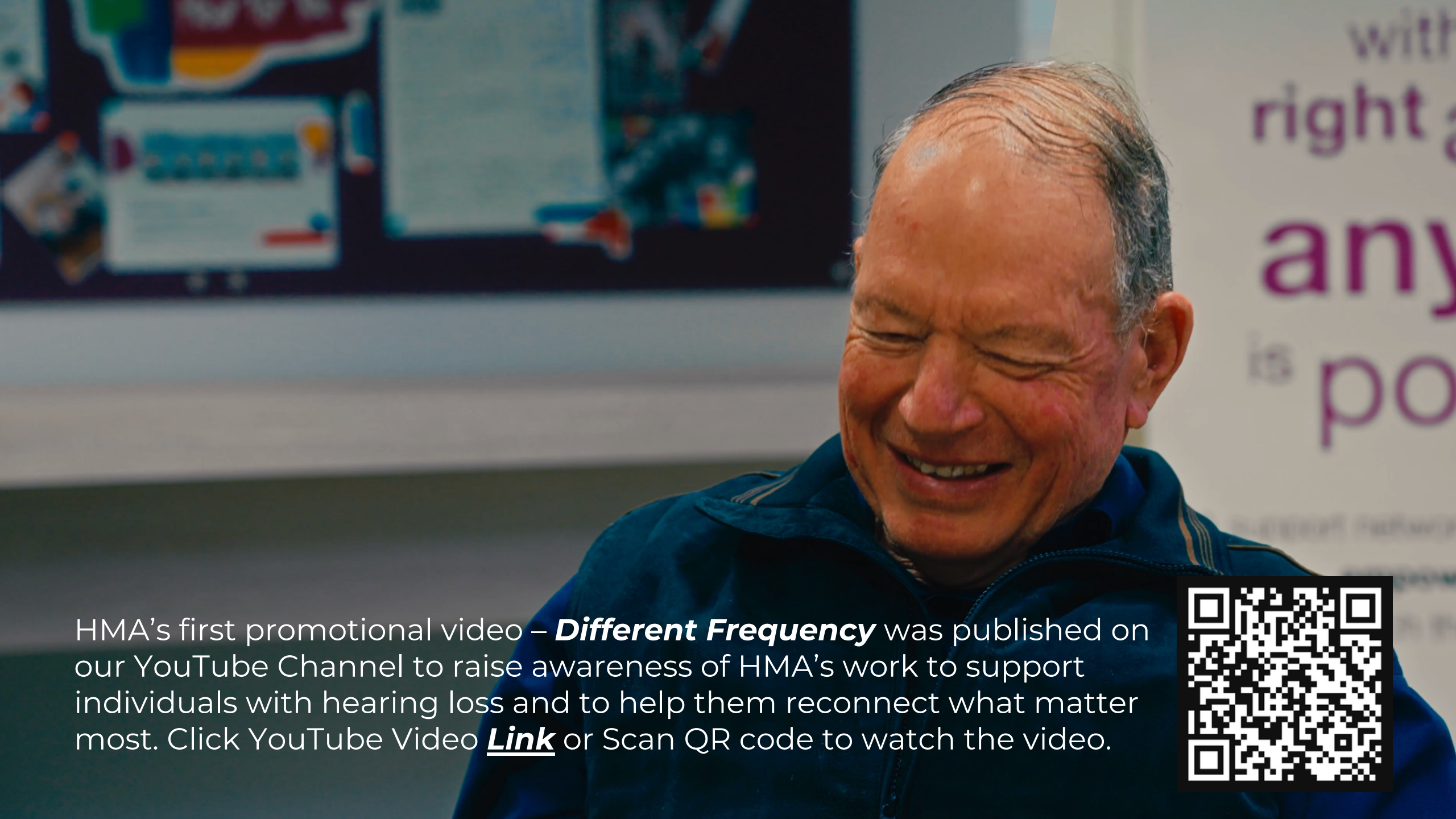


Student Projects Supporting HMA

This year, HMA partnered with Macquarie University's PACE Media Communication student placements & Master of Management strategic planning practice to create impactful content on hearing loss awareness and services.



4 MQ Uni PACE Media interns worked on editing and filming more **lived experience interview videos** for our YouTube channel to raise awareness of hearing care and hearing loss management.

A close-up photograph of an older man with thinning grey hair, smiling broadly. He is wearing a dark blue zip-up jacket. The background is slightly out of focus, showing a wall with colorful posters and a sign with purple text that reads "with right any is po".

HMA's first promotional video – ***Different Frequency*** was published on our YouTube Channel to raise awareness of HMA's work to support individuals with hearing loss and to help them reconnect what matter most. Click YouTube Video [Link](#) or Scan QR code to watch the video.





HEARING RESEARCH TALKS

DR. CHI YHUN LO & DR. WILLIAM L. MARTENS

Interviewed by **LILLY LEAVER**

Episode 1: Hearing Loss and Music



The **first** in our series ***Hearing Research Talks*** was produced to bridge the gap between hearing research and public awareness & understanding.

HEALTHY *Eating* HEALTHY *Listening*

Sounds of the Kitchen



HEALTHY
Eating HEALTHY
Listening



Sounds of the Kitchen

Commenced
designing a digital
Cook Book
publication

***Healthy Eating
&
Healthy Listening***

***– Sounds of the
Kitchen***

Stay tuned for the
release of our 2025
edition!



24 MQ Uni Master of Management students did a PACE program under supervision of Dr. Robert Jack, as a capstone project, to explore marketing strategies to help us explore membership growth, funding, and corporate partnership opportunities.



Quarterly Magazines and Digital Publication

HMA publishes quarterly newsletters featuring impactful articles on hearing loss awareness, advancements in services, and community support initiatives, fostering education and engagement within the hearing health community.



Libby Harricks Achievement Award 25th Anniversary

LIBBY HARRICKS ACHIEVEMENT AWARDS 1999 - 2023



ISSUED DATE: OCTOBER 2024

ISSN: 1444-5417

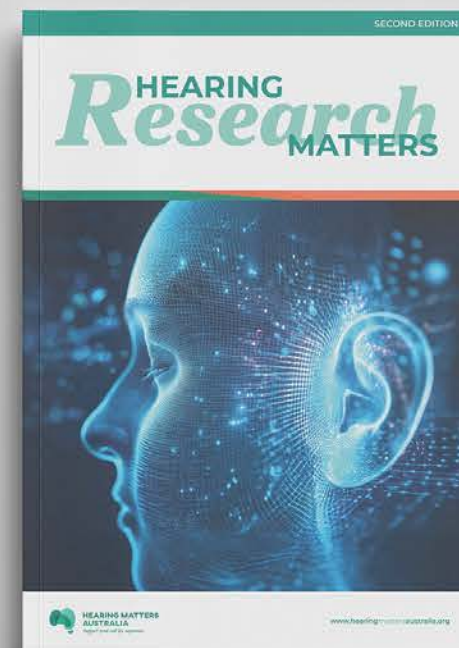
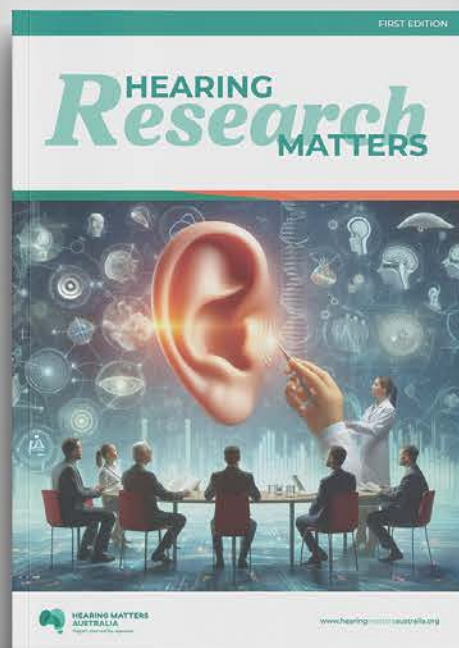
ABN: 13 078 141 787

hearingmattersaustralia.org

This year, HMA released its first special edition, *Libby Harricks Achievement Award 1999–2023*, to honour past awardees and celebrate their remarkable contributions and accomplishments within HMA.

Scan the **QR Code** to read inspiring stories.





Hearing **Research** Matters

Digital Magazine

ENGAGE IN & SUPPORT OUR WORK



**HEARING MATTERS
AUSTRALIA**

Support from real life experience



Volunteer with HMA

People choose to volunteer for a variety of reasons. For some it offers the chance to give something back to the community or make a difference to the people around them. For others it provides an opportunity to develop new skills or build on existing experience and knowledge.

As a volunteer-run charity organisation, we highly value our volunteers as we can't do our work without them.

If you have a hearing loss, a family member with a hearing loss or you just enjoy helping people we would love you to get in touch with us @ admin@hearingmattersaustralia.org or **scan the QR code** on the right to fill in the **Volunteer Expression of Interest form**.



Thank you for your support!

- Email: admin@hearingmattersaustralia.org
- Phone / SMS: 0477 785 525
- Website: www.hearingmattersaustralia.com

